MBA (SEM - II)
221BA: Data Warehousing Project Life Cycle Management
(2019 PATTERN)
SHORT QUESTIONS

1) What is data and information
2) What is data warehouse
3) What is data warehouse project life cycle management
4) Define business intelligence
5) What are the drivers of BI
6) What are the applications that use BI
7) What is the driving force for data warehouse
8) Give architectural component
9) Give characteristics of data warehouse
10) What is metadata
11) What are the types of metadata
12) What is dimensional modeling
13) What is STAR schema
14) Give 2 advantages of STAR schema
15) What is snowflake schema
16) What is ETL
17) Why is data quality critical
18) What is OLAP
19) OLAP models
20) What is data mining
21) Give 2 applications of data mining
22) Give the major deployment activities
23) What is unit in testing of data warehouse
24) What are the consideration for a pilot
25) What is backup in data warehouse