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**POONA INSTITUTE OF MANAGEMENT**  
**SCIENCES & ENTREPRENEURSHIP**

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**MBA (SEM - II)**  
**221BA: Data Warehousing Project Life Cycle Management**  
**(2019 PATTERN)**  
**SHORT QUESTIONS**

- 1) What is data and information
- 2) What is data warehouse
- 3) What is data warehouse project life cycle management
- 4) Define business intelligence
- 5) What are the drivers of BI
- 6) What are the applications that use BI
- 7) What is the driving force for data warehouse
- 8) Give architectural component
- 9) Give characteristics of data warehouse
- 10) What is metadata
- 11) What are the types of metadata
- 12) What is dimensional modeling
- 13) What is STAR schema
- 14) Give 2 advantages of STAR schema
- 15) What is snowflake schema
- 16) What is ETL
- 17) Why is data quality critical
- 18) What is OLAP
- 19) OLAP models
- 20) What is data mining
- 21) Give 2 applications of data mining
- 22) Give the major deployment activities
- 23) What is unit in testing of data warehouse
- 24) What are the consideration for a pilot
- 25) What is backup in data warehouse